



Content Manager

Job Summary:

F Street is expanding into new markets and services following significant growth. We are seeking a marketer to join our team and execute our content strategy. This role involves managing the execution of our multi-brand content campaigns while contributing to their ongoing development. We value hard work and dedication, and success in this role will be recognized and supported with growth opportunities.

Your main responsibilities will include managing a pipeline of deliverables across social media, web, video, podcast, and advertising content. While strong execution is important, your ability to contribute to creative direction and directly produce engaging content will play a key role in your success. This position is ideal for someone who balances creative vision with a detail-oriented, organized approach.

Duties/Responsibilities:

- Manage social media channels with consistent branding, scheduling, and original content creation.
- Develop and implement copy for email and text marketing campaigns.
- Schedule podcasts/webinars and prepare supporting materials, securing interviewees and topics.
- Work with the digital advertising team to create cohesive campaigns and align content across channels.
- Produce content that adheres to brand standards, maintains quality, and aligns with marketing objectives.
- Ensure website content is accurate, engaging, and up to date, managing updates directly or through the team, including news and press release updates.

The position reports directly to the Director of Marketing.

Required Skills/Abilities:

- Understand and align tasks with broader company and marketing goals.
- Manage tasks and deadlines effectively with clear communication.
- Proficient in design tools like Photoshop, Illustrator, Premiere, Canva, and related plugins.
- Strong understanding of and active presence on social media platforms.
- Analyze performance metrics to improve content and strategies.
- Adapt quickly to changing project needs or feedback.
- Personable and able to collaborate with others across the company to gather and create content.

Education and Experience:

- Bachelor's degree in related field preferred, but not required
- 3+ years of experience in Content Marketing with demonstrated output

**Compensation and Benefits:**

If you meet the above requirements and are excited about the opportunity to work in a dynamic and growing investment firm, we encourage you to submit your application for consideration.

Perks:

401(k) company match
Medical, Dental, and Vision Insurance
Paid Holidays
Free Parking Pass
Access to state-of-the-art workout facilities
Free drinks (Coffee, Energy, Soda, Tea, Beer, etc.)
Get paid in Bitcoin (optional)
F Street Gear

Compensation:

\$60,000-\$70,000 annual salary
Bonus opportunities based on performance and goal achievement