

Sales Manager

Location: Milwaukee, WI

F Street is a Milwaukee-based investment firm with a track record of success across multiple industries, with a primary focus on real estate-related investment products. Our team is made up of driven, experienced professionals who are passionate about creating exceptional results for our investors — and for themselves. We move fast, think big, and reward those who hustle.

We're launching a new **Smart Home Division**, focused on delivering cutting-edge technology that makes life safer and more efficient. We're looking for a **Sales Manager** to lead this charge — building and managing a new sales team tasked with bringing our smart home products to consumers, businesses, and government clients.

This is a unique opportunity for a results-driven leader who can build a team from the ground up, execute strategy, and deliver measurable success. The ideal candidate is both a hands-on closer and an inspiring coach who knows how to scale high-performance teams.

What You'll Do

- Lead and build a world-class sales team focused on selling smart home products across residential, commercial, and public sectors.
- Develop and execute sales strategies that drive aggressive growth and market penetration.
- Recruit, train, and mentor sales professionals to achieve and exceed revenue goals.
- Personally manage key relationships with enterprise and government clients.
- Work cross-functionally with marketing, product, and operations teams to ensure seamless customer experience.
- Track and report key performance metrics to leadership, continuously refining the sales process.
- Represent F Street at trade shows, events, and in high-level industry conversations.

What It Takes to Win

- 8+ years of sales and leadership experience, ideally in appliances, smart home technology, or other in-home solutions.
- Proven success building and managing high-performing sales teams.
- Deep understanding of B2C, B2B, and government sales processes.
- Excellent communication, negotiation, and relationship-building skills.
- Strategic thinker who's comfortable getting hands-on to close deals.
- Data-driven approach to managing pipeline, forecasting, and performance metrics.

- Entrepreneurial mindset with an appetite for growth and execution.
- Bachelor's degree in Business, Marketing, Finance, or related field.

Why Join F Street?

We don't just offer a job — we offer a runway for your career and income growth:

- Competitive benefits package and 401(k) match to grow your future
- Apple tech package (MacBook, AirPods, and more)
- Paid Holidays and PTO
- Free parking + state-of-the-art workout facilities
- Stocked office beverages — coffee, energy drinks, soda, tea, beer, and more
- Get paid in Bitcoin (optional)
- F Street gear to rep the team

At F Street, you'll be surrounded by smart, motivated teammates who think big and execute fast. This is a place where you can grow, learn, and eventually take on full underwriting responsibility as your skills develop.

Compensation

Salary: \$90,000 - \$110,000 (based on qualifications and experience), plus individual and team performance bonus(es), with uncapped earning potential.

Career Path

This role offers opportunity for advancement, as high performers can scale with the division — with potential to grow into **Director-level leadership** as the Smart Home business line expands — as well as with oversight of other sales teams and initiatives within the company.

Ready to Build Your Future?

If you're ready to take control of your income and build your career with a company that rewards effort, [apply today](#). At F Street, the only limit is how big you're willing to think — and how hard you're willing to work.