

Sales Representative [Smart Products]

Location: Milwaukee, WI [Remote Available]

F Street Smart Building Products is redefining how people experience water. We design and sell innovative, high-quality faucets and filtration systems that combine performance, design, and sustainability. With partnerships in place across national retailers and an ambitious growth plan leading into our January 2026 launch, we're building a sales team that will move fast, think big, and deliver results.

Uncapped Earning Potential — How Much You Earn Is Up to You

At F Street, we reward hustle and performance. You'll start with a six-month salary ramp-up period as you build your sales pipeline and product expertise. After that, your commission drives your income — with no ceiling on your success.

What You'll Do

- Proactively prospect and close new B2B and B2C customers for faucet and filter lines.
- Execute daily outbound sales calls, product demos, and follow-ups with residential, commercial, and municipality prospects.
- Develop and manage relationships with distributors, contractors, plumbing suppliers, and retailers.
- Master our product line and value proposition to deliver effective sales presentations.
- Collaborate with marketing and leadership to refine sales scripts, outreach strategies, and lead lists.
- Track all pipeline activity in CRM to ensure accountability and transparency.

What It Takes to Win

- A self-starter mentality — you control your success.
- Strong communication and presentation skills, both written and verbal.
- Competitive drive with the discipline to hit daily and weekly activity targets.
- Comfort operating in a fast-paced environment with evolving priorities.
- Experience in sales, home improvement, plumbing supply, or building products is a plus (but not required).

Why Join F Street Smart Building Products

We don't just offer a job — we offer a launchpad for your sales career.

- Uncapped commissions and growth potential
- Collaborative, energetic, and entrepreneurial team culture
- National brand exposure through retail and distribution partners
- Competitive tech package and performance incentives
- Opportunity to grow into Sales Management as we scale

Compensation

Base Salary: \$55,000 annualized, paid during the first six months of employment.

Commission Structure:

- **Months 1–6:** 10% commission on all sale profits (in addition to salary).
- **Month 7 and beyond:** 13% commission on all sale profits (salary removed).

This structure ensures stability while you ramp up and rewards performance as you scale.

Ready to Build Something Big?

If you're ready to take control of your income and build your career with a company that rewards effort, [apply today](#). At F Street, the only limit is how big you're willing to think — and how hard you're willing to work.