

● FOR IMMEDIATE RELEASE / WEDNESDAY, SEPT. 23, 2026 / WAUKESHA, WIS.

A closed campus. A new neighborhood.

Built for what's **next**.

F Street plans to redevelop the former UW–Milwaukee at Waukesha campus into roughly 650 households, single-family and multifamily housing.



// THE NUMBERS

01

~70

SINGLE-FAMILY HOMES

02

~580

MARKET-RATE MULTIFAMILY

03

~20

OF WHICH, HABITAT HOMES

04

1500 N. University Dr.

SITE ADDRESS

05

Late 2026

EST DEMOLITION BEGINS

06

Multi-phase Starting in 2027

EST CONSTRUCTION BEGINS

WAUKESHA, Wis. F Street plans to redevelop the former University of Wisconsin–Milwaukee at Waukesha campus into a mixed-residential neighborhood. The Waukesha County Board on Tuesday authorized the sale of the 1500 N. University Drive site to F Street, and the firm today released its plan for the property.

The plan calls for approximately 70 single-family homes and approximately 580 market-rate multifamily units, delivered in phases. The multifamily component pairs two-story garden-style buildings with three- and four-story buildings, giving the site a range of housing types at a scale that fits the neighborhoods around it.

The unit mix follows the City of Waukesha's own housing study.

"We built this plan around what the city's housing study and community leadership told us Waukesha needs. The demand is documented, and this site is the place to meet it; a connected neighborhood that delivers needed housing and stays compatible with what's already here."

NICK JUNG · PRINCIPAL, ACQUISITIONS & DEVELOPMENT, F STREET

// OPEN AND CONNECTED SPACE

The master plan, designed by Milwaukee-based architecture firm RINKA, starts with the land. Green space, walking trails and open areas run through the entire site, using existing topography and natural features to buffer adjacent neighborhoods, improve connectivity and create a real transition between the new neighborhood and the existing one. Green space along N. University Drive and a sidewalk connection at Northview Road tie the site into the surrounding street grid.



// HABITAT PARTNERSHIP

A portion of the site's single-family homes will be built in partnership with Habitat for Humanity Waukesha-Jefferson-Rock. The Habitat homes front N. University Drive, with a walking path behind them connecting directly to nearby greenspaces, attainable homeownership designed into the plan, not set apart from it.

The project marks the affiliate's next major development on the scale of Domenica Park, which Habitat for Humanity completed this summer.

"We are so grateful to the City of Waukesha, Waukesha County and our partner F Street for trusting Habitat to be part of this transformational redevelopment. Twenty families will get to call this home, build stability alongside their neighbors, and be part of a true mix of housing options in a vibrant, connected community. This is exactly the work Habitat exists to do, just at a bigger scale, right here in Waukesha."

MELISSA SONGCO · CEO, HABITAT FOR HUMANITY WAUKESHA-JEFFERSON-ROCK

"This is a long-term investment in Waukesha, not a transaction. A closed campus doesn't improve on its own; it takes capital, a real plan and a partner willing to see every phase through. We intend to be that partner for the County and the City, and to leave this corner of the community measurably better than we found it."

SCOTT LURIE · FOUNDER, F STREET

// WHAT'S NEXT

The plan now moves to the City of Waukesha Plan Commission and, ultimately, the Common Council. Pending approvals, demolition of the former campus buildings is targeted to start in 2026, with the first residential phases targeted beginning construction in 2027.

Project updates and renderings: fstreet.com/waukesha

// ABOUT F STREET

F Street is a Milwaukee-based real estate investment and development firm focused on developing, building and acquiring real estate that creates lasting value and makes communities stronger places to live, work and grow. Learn more at fstreet.com.

// ABOUT RINKA

RINKA is a design collective specializing in creative problem-solving and innovative placemaking to create meaningful experiences for people. They maintain a broad-based architectural practice that connects inspiring designs with practical and functional solutions. Collaborating to ensure success, their team builds long-term relationships with progressive and visionary clients. Learn more at RINKA.com

// ABOUT HABITAT

Habitat for Humanity Waukesha-Jefferson-Rock partners with families, volunteers, donors and communities to expand access to affordable housing through homeownership opportunities and critical home repairs. Part of the global Habitat for Humanity network, the organization is currently building homes across Waukesha, Jefferson and Rock counties, offering homeowners a mortgage sized to fit their family's income. Habitat for Humanity Waukesha-Jefferson-Rock is a 501(c)(3) nonprofit organization and Equal Housing Opportunity provider.

// MEDIA CONTACT

Nick Jung · F Street · 612-810-7023 · nick@fstreet.com

Melissa Songco · Habitat for Humanity Waukesha-Jefferson-Rock · 262-729-3962 ·
melissa@habitatwaukesha.org